

SOUTHSIDE ARTS DISTRICT

SOUTHSIDE

1 SteelStacks & Hoover-Mason Trestle

Located on the grounds of historic Bethlehem Steel, SteelStacks hosts art events, concerts, and educational programs. The Hoover-Mason Trestle is a 1650-foot elevated linear park on the reclaimed industrial site of Bethlehem Steel. Standing at 46-feet, the trestle was originally an elevated narrow gauge rail line for raw materials.

2 National Museum of Industrial History

Located at the SteelStacks campus and home to over 200 international artifacts from textile, steel, iron and propane and gas industries that tell a fascinating story of America's industrial roots.

3 Lehigh University

One of the nation's most distinguished private research universities. Through academic rigor, an entrepreneurial mindset, and collaboration, Lehigh encourages students to evolve into innovative leaders of the future.

4 Banana Factory/NEW Cultural Center

The Banana Factory will be transformed into a NEW Cultural Center (coming in Q42026!) which will continue as the innovative hub for teaching artists, exhibitions, gallery spaces, comedy, youth to senior creative programming and creativity of all kinds.

5 ArtsQuest

Hosting festivals, youth programming, arts education, and thousands of events throughout the year, this non-profit attracts millions of annual visitors to the Lehigh Valley and is mission-driven to make the arts accessible to all.

6 Zoellner Arts Center

Zoellner Arts Center at Lehigh University is a performing arts center for the entire community. Also, home to the music and theatre departments. Each year, an exciting roster of musical acts, theatre ensembles and visiting artists perform.

7 Lehigh University Art Galleries (LUAG)

LUAG is a free, public art museum for all! Located inside Zoellner Arts Center, LUAG's Main Galleries display rotating exhibitions and artworks from its collection of over 20,000 objects. You can also visit over 50 sculptures around campus, art billboards on the Greenway, or one of LUAG's many free public programs for all ages.

8 Wind Creek Bethlehem

A premier integrated resort destination, Wind Creek Bethlehem offers gaming, dining, entertainment, a AAA Four-Diamond hotel, spa, meeting space, shopping, interactive experiences and more—all under one roof.

9 South Bethlehem Greenway

A 4.7-mile trail for walking, running, and biking which offers views of South Bethlehem's neighborhoods and greenery and follows the former Norfolk Southern railroad line.

10 Touchstone Theatre

Founded in 1891, Touchstone Theatre engages with the community through original productions and educational programs.



FIND YOUR WINNING MOMENT.



WIND CREEK
BETHLEHEM

GAMBLING PROBLEM? CALL 1-900-GAMBLER

www.bethlehempa.org

@visitbethlehem



QUESTIONS?

Visit us at 74 W. Broad Street, Suite 240, Bethlehem, PA 18018

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Bethlehem Chamber
GREATER LEHIGH VALLEY CHAMBER OF COMMERCE



MAP & GUIDE

WELCOME TO BETHLEHEM!

We encourage you to experience the excitement and connection that makes our city unique. Whether you step back in time strolling through our Historic Moravian District, or visit our vibrant SouthSide Arts District we hope you feel at home in our diverse city. Bethlehem offers endless charming, artful, and eventful experiences with two distinct downtowns. From heart-warming Christmas activities in the winter to celebrating Musikfest in the summer, you will always find things to look forward to in Bethlehem.

As Mayor, I am proud to work with my administration in a city where you feel welcome. Here in Bethlehem, we celebrate you. We stand with the future, offering opportunities for all who come to our city. Once you are here – you are part of who we are, who we have always been, and who we are becoming.

We've already written several stories, like that of the Moravians and Bethlehem Steel. My administration is prepared to continue honoring the rich legacy that created Bethlehem while taking this city to the next level with inclusion in mind. You are all a significant part of our next story. As we continue writing the pages of history together, we prepare for our next chapter –

"A City That Is Built for Everyone"

WELCOME TO OUR CITY.

J. William Reynolds

Mayor J. William Reynolds



MORAVIAN HISTORIC DISTRICT NORTHSIDE

1 Goundie House Welcome Center & Schropp Shoppe

The Goundie House Welcome Center is the place to start your visit in Bethlehem and book tours! Next door, experience the charm of a mid-19th-century dry goods shop.

2 Central Moravian Church

Founded in 1741, and now part of the World Heritage Moravian Church Settlement sites, this active church holds worship services in the sanctuary and Old Chapel, and provides education and service to the greater community, including the Christmas Putz in the Christian Education building (40 W. Church St.).

3 Bethlehem City Hall

The epicenter of the city's cultural renaissance with information about its industrial, economic and cultural histories.

4 Kemerer Museum

The only museum in Pennsylvania dedicated to the decorative arts and highlighting 300 years of style and design.

5 Burnside Plantation

A bucolic 6.5-acre historic farm that includes one of the only operating high horse-powered wheels in the U.S and is included on the National Register of Historic Places.

6 Historic Hotel Bethlehem

Presidents, movie stars, comedians and other important cultural figures have stayed here since 1922. The Hotel is named America's #1 Best Historic Hotel by USA Today.

7 Colonial Industrial Quarter

America's earliest industrial park with 35 crafts, trades, and industries flourishing here in 1747. Home to 1762 Waterworks, America's first pumped municipal water system, 1869 Luckenbach Mill, and the 1782-1834 Grist Miller's House (in 2025, these will be open to the public).

8 Moravian Museum of Bethlehem

The Moravian Museum of Bethlehem includes the 1741 Gemeinhaus (oldest building in Bethlehem and a National Historic Landmark), 1752 Apothecary, 1744-52 Single Sisters' House, and the 1758 – 1765 Nain-Schober House.

9 1750 Smythy

The 1750 Smythy houses one of the most important trades in the Colonial era – the blacksmith, who made and repaired tools and household items. Watch sparks fly as trained blacksmiths demonstrate their trade.

10 Moravian University

A private four-year university founded in 1742 on the belief of "Education for All."

11 Sun Inn & Courtyard

Founded in 1758 and known in colonial times for its outstanding food and hospitality, George Washington, Alexander Hamilton, and Ben Franklin stayed here. Today, the Sun Inn is home to a colonial museum, Tavern at the Sun Inn, Christmas City Spirits and Sun Inn Courtyard.

12 IceHouse Performing Arts Collaborative

Set inside the historic Charles A. Brown IceHouse, IPAC hosts hundreds of events and performances each year, featuring a diverse roster of local and regional performers — from music to theater to comedy to workshops and so much more.



EVENTS & FESTIVALS

Visitors are invited to enjoy the excitement year-round in Bethlehem! Known as the home of Musikfest, the largest free music festival in the United States, Bethlehem also offers a vibrant lineup of annual art, culture, and community events.

From live music to food and drink festivals, and even authentic Highland Games, there's truly something for everyone.

Discover more events happening in Bethlehem by visiting bethlehempa.org/events.

WINTER/ CHRISTMAS SEASON

Annual Christmas Tree Lighting Ceremony, Christkindlmarkt, Christmas City Village, Holiday Cocktail Trail, Live Advent Calendar, Luminaria Night, Naughty or Nice Cocktails & Cookies Holiday Crawl, PEEPSFEST, Soup Saunter, Winter Restaurant Week



SPRING

Bethlehem Bach Festival, Bethlum Go Bragh, Blossom Fest, Live in the Garden, Tunes at Twilight



SUMMER

Blueberry Festival, Musikfest, Sip & Slide Cocktail Trail, Summer Restaurant Week, SouthSide Film Festival



FALL

Apple Days & Market To Go, ChiliFest, Celtic Classic Highland Games & Festival, Harvest Fest, Scarecrow Showdown, Oktoberfest



PARKING & TRANSPORTATION

The Bethlehem Parking Authority
bethpark.org

Lehigh & Northampton Transportation Authority (LANTA)
lantabus.com

Love Letters to Bethlehem

Fall in Love with a City That Inspires. Bethlehem is more than a city, it's a diverse community. From charming neighborhoods to world-class amenities and historic destinations, you'll find the perfect balance of vibrant downtowns, a thriving economy and unique experiences. Whether you're raising a family, pursuing a career, or establishing a business, Bethlehem welcomes you to explore, stay, and play any time of year!

Scan the QR code to watch a short film showcasing Bethlehem's unique small businesses and the passionate owners behind them!



Plan your visit and discover why Bethlehem is the place to live, work and play.



"Love Letters to Bethlehem" is a 2024 documentary developed by Brian Rashid, CEO of Brian Rashid Global and supported by the City of Bethlehem, the Bethlehem Marketing Council, and the Bethlehem Chamber of Commerce.